Proviable®-Forte Benefits: Formula Flexibility

<table>
<thead>
<tr>
<th>Proviable-KP Kits</th>
<th>Proviable-Forte Capsules</th>
</tr>
</thead>
<tbody>
<tr>
<td>For Short Term Use</td>
<td>Sprinkle capsules for short term use (with paste) or alone for long term use</td>
</tr>
</tbody>
</table>

- Tasty paste is easily administered in a graduated tube
- May be pill or sprinkled on food

Available in two kit sizes:
- 15 mL tube for cats and small dogs (<20 lbs) + 15 capsules
- 30 mL tube for medium to large dogs (>20 lbs) + 15 capsules

- Paste contains probiotics plus 2 prebiotics and Kaolin/Pectin to help firm stools
- Contains 10 billion CFUs of live bacteria plus 2 prebiotics per daily capsule

- Cats: 3 mL, 2 to 3 times daily
- Dogs: >20 lbs: 1–2 mL, 2 to 3 times daily
- 15 kg: 1.5 mL, 2 to 3 times daily
- >15 kg: 2 mL, 2 to 3 times daily
- Paste should be given for 48 to 72 hours

25mL Kit Dispenser
180mL Capsule Dispenser
30mL Kit Dispenser

**Proviable-Forte Sales Detailer**

- Vets
- 03.1066.00
- LV 5261-03-1066
- n/a
- n/a
- 21.25" x 11" Flat
- Litho / Peabody
- Gina M. Helms
- 10.05.15 / Lancaster, SC

**Cyan**
**Magenta**
**Yellow**
**Black**

Proviable-Forte contains 7 Strains of microorganisms compared to other single-strain products!!

Capsules contain 10 billion Colony Forming Units of probiotics plus two prebiotics

Paste contains Kaolin & Pectin, probiotics plus two prebiotics

**Proviable-Forte**

- Contains 7 Strains of probiotics compared to other single-strain products!!
- Capsules contain 10 billion Colony Forming Units of probiotics plus two prebiotics

**PROVIA BLE- FORTE**

- Digestive Health Supplement
- Now with Twice the Colony Forming Units!!

**NEW!**

**Clinically Evaluated in Both Dogs and Cats.**

** Vet Pack designed for clinic use!**

- Help keep sales off the internet and in the clinic.
- Available in three dispensing sizes!

**4 Convenient 45-count blister cartons in a Dispenser (360 count total) – for long-term use**

**5 KP Kits contain one 15mL paste tube and one 15-count blister pack**

**5 KP Kits contain one 30mL paste tube and one 15-count blister pack**

**PROVIA BLE- FORTE.com**

**For more product information visit:**

- Proviable-Forte.com
- Nutramax Laboratories Veterinary Sciences, Inc. at 1-888-886-6442.

**References:**
**Proviable-Forte:**

**Multi-strain probiotic for more colonization**

Proviable-Forte contains seven beneficial bacterial strains:

<table>
<thead>
<tr>
<th>Bacterial Strain</th>
<th>Proviable-Forte</th>
<th>Proviable-DC</th>
<th>FortiFlora™</th>
<th>Yogurt</th>
</tr>
</thead>
<tbody>
<tr>
<td>Multi-Strain</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Colony Forming Units (CFU’s)</td>
<td>10 Billion</td>
<td>5 Billion</td>
<td>100 Million</td>
<td>Unknown?</td>
</tr>
<tr>
<td>Prebiotics</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Administration</td>
<td>Add to Food or Pill</td>
<td>Add to Food or Pill</td>
<td>Add to Food</td>
<td>Add to Food</td>
</tr>
<tr>
<td>Same SKU for Dogs &amp; Cats</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*FortiFlora® is a registered trademark of Societe des Produits Nestle S.A.
†Generally Lactobacillus acidophilus

**Proviable-Forte contains Prebiotics:**

- A carbohydrate food source that selectively helps encourage the growth of the Proviable-Forte probiotics within the intestinal tract.
- Provide the nutrition necessary for colonization and growth of the probiotics.

**Proviable-Forte is Synbiotic:**

- Proviable-Forte contains both probiotics and prebiotics.
- Multiple studies show that synbiotics may be more effective than probiotics alone.\(^1\)

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*Multi-strain probiotics may be more beneficial than single-strain products. One strain may or may not colonize, but multiple strains provide increased chances for colonization.*

- Jan Suchodolski, med. Vet., Dr.med.vet, Ph.D.
  Gastrointestinal Laboratory, Texas A&M University College of Veterinary Medicine

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**Stresses, Diet, Chronic, Weaning, Metablic, Vet:**

- Proviable-Forte is BACKED BY PRODUCT AND SPECIES SPECIFIC RESEARCH!!!

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**Proviable-Forte** is defined as "live microorganisms," which when administered in adequate amounts confer a health benefit on the host.\(^2\)

### Probiotics function to:

- Help reestablish healthy intestinal microflora in young and adult dogs and cats
- Activate and support the immune system
- May help protect against antibiotic induced changes in the gut environment\(^2\)

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**Probiotics help reestablish healthy intestinal microflora in pets after:**

- Dietary indiscretion
- Stress due to travel & kenneling
- Antibiotic use
- Dietary changes / food sensitivities
- Metabolic disturbances
- Weaning of puppies & kittens
- Chronic bowel issues

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